

.ART

THE ART WORLD'S DIGITAL REGISTRY

A PARTNERSHIP WITH .ART DOMAINS:

The Benefits to Your Agency and Clients



Art is everywhere. It's in the aesthetics of a well-designed office space, the branding that sets a company apart, and the campaigns that resonate with audiences. Art inspires, instigates conversations, evokes emotions, and promotes mental well-being, making it an essential facet of everyday life. Engaging with art can unlock significant benefits for both your agency and your clients.

When your innovative and creative agency partners with .ART, you empower your clients to join an impressive roster of over **250,000 registrants** gaining strategic advantage through a .ART domain name. As the fastest-growing domain extension for the global creative community, .ART has been embraced by iconic institutions from The Louvre to the Marina Abramovic Institute, and influential brands like Instagram, Pixar, Kickstarter, Porsche, Bank of America, Swatch, and more.

Your organization, unique in vision and influence, can offer your clients opportunities and discounts with standard and high-value .ART domains. Earn additional revenue from the domains and their implementation, and more importantly, present your clients with impactful ways to distinguish themselves using a .ART domain for their brand and campaigns.

Partner with .ART to:

Enhance Your Value Proposition

By offering .ART domains, your agency can be recognized as a pioneering digital innovator in the art sphere and beyond. Capture the attention of artists, creatives, institutions, and businesses who seek to align their brand with a domain that resonates authentically with their community.

Claim Your .ART Domain for Free

Amplify your digital creativity by claiming a .ART domain for your organization or community or charitable projects under your leadership. Note that some .ART domains are premium names of high value, open to offering after collaborative discussions.

Support Mental Health

By supporting .ART, you contribute to the charitable Art Therapy Initiative, funding scholarships for graduate studies in Art Therapy at The George Washington University.

Build up Your Community

As a .ART partner, your organization will be affiliated with the arts and engage with a global network of creatives, esteemed brands, and fellow agencies. Enjoy the prestige of being spotlighted as an official .ART partner across our promotional platforms, enhancing your visibility.

Increase Revenue

Earn up to 50% of the registration fee with each .ART Domain registration made using your organization's unique, shareable discount code and link, providing an additional income stream. In addition, attract new clients and new revenue generating projects around the implementation and use of .ART domains.

Attached is a separate doc with information on how businesses harness the power of .ART which you can use to present .ART to your agency's clients.